

# HEPTech

**11-15 June 2018, Szeged, Hungary**

## Venue:

ELI-ALPS Research Facility  
H-6728 Szeged, Budapesti út. 5.

## Speakers:

David Bereczkei  
Pete Lomas                   HEPTech  
Dr Steven Flipse           ELI  
Dr Péter Mogyorósi       ELI  
Dr István Molnár           ELI  
Ian Tracey                   HEPTech  
Bernard Denis              CERN  
Ian Tracey                   KTN

## Monday

Timing	Topic
12:00-13:00	Welcome Coffee & Snacks
13:00-13:30	Welcome Address and Intro
13:30-15:00	<b>Session 1</b> Entrepreneurship And Physic
10:00-10:30	<b>Session 2</b> Strategic marketing development in the context of open innovation
10:30-11:00	<b>Session 3</b> Commercialization of research results
18:00-	Social Programme Welcome Dinner (Tiszavirág Restaurant)

## Tuesday

Timing	Topic
7:30-8:30	Breakfast
9:00-10:00	<b>Session 4</b> Strategic marketing development in the context of open innovation (cont.)
10:00-11:30	<b>Session 5</b> Principles of IP protection
11:30-12:00	Coffee
12:00-13:00	<b>Session 6</b> IP in business/startups
13:00-14:00	Lunch
14:00-15:30	<b>Session 7</b> Investors, and Pitching
15:30-17:30	<b>Session 8</b> Open innovation in a knowledge-based economy
17:30-17:45	Introduction to the negotiation exercise
18:00-	Social Programme Wellness at Forrás hotel

## Wednesday

Timing	Topic
7:30-8:30	Business Breakfast
9:00-10:00	<b>Session 9</b> Spin-off creation and financing of spin-offs
10:30-12:00	Tour through ELI
12:00-13:00	Lunch
13:00-17:00	<b>Session 10</b> Negotiation exercise
18:00-	Social programme Trip to Town/Go to the pub

## Thursday

Timing	Topic
7:30-8:30	Breakfast
9:00-11:30	<b>Session 10 (cont)</b> Negotiation Exercise
11:30-9:30	Coffee
1:30-12:30	Lunch
14:00-17:30	Social programme City tour
18:00-	Goodbye Dinner (Roosevelt téri Halászcserda)

## Friday

Timing	Topic
7:30-8:30	Breakfast
9:00-10:30	<b>Session 11</b> Pitching Session
10:30-10:45	Coffee
10:45-12:00	<b>Session 11 (cont.)</b> Pitching Session
12:00-13:00	Lunch
13:00-	Goodbye